SuperIntelligence
News

Superintelligence Newsletter Media Kit

Put your brand where the action is

Subscribe here

About SuperIntelligence

We are one of the biggest D2C Tech Newsletters from around the world. We reach over **275,000** unique subscribers worldwide including CxOs, tech entrepreneurs, engineers, and AI enthusiasts across 195 countries with the latest in tech intelligence.

Sent twice weekly, Monday and Thursday.

We connect brands with a global community eager to discover the latest tools, products, and innovations.

1 Million+
Impressions Monthly

275k+
Active Readers

40%
Open Rate

4%
Click Through Rate

Why SuperIntelligence

What sets us apart

Purchase-Ready Readership

Our audience is CxOs, product leaders, and engineers who come to find tools and start evaluations not just skim headlines.

Broad & Balanced Coverage

We cover the entire AI landscape tools, infrastructure, workflows, strategic use cases, ethics in AI, safety, and policy so readers can build right.

Built to Drive Action

Every issue prioritizes products, workflows, and hands-on resources, designed for "read → click → try." Trials and demos move quickly after ad placements.

CPC Advantage

Our readers are ready to buy, click quality is higher. Effective CPC and cost per qualified action often outperform Google and Facebook, even when raw CPCs are similar.
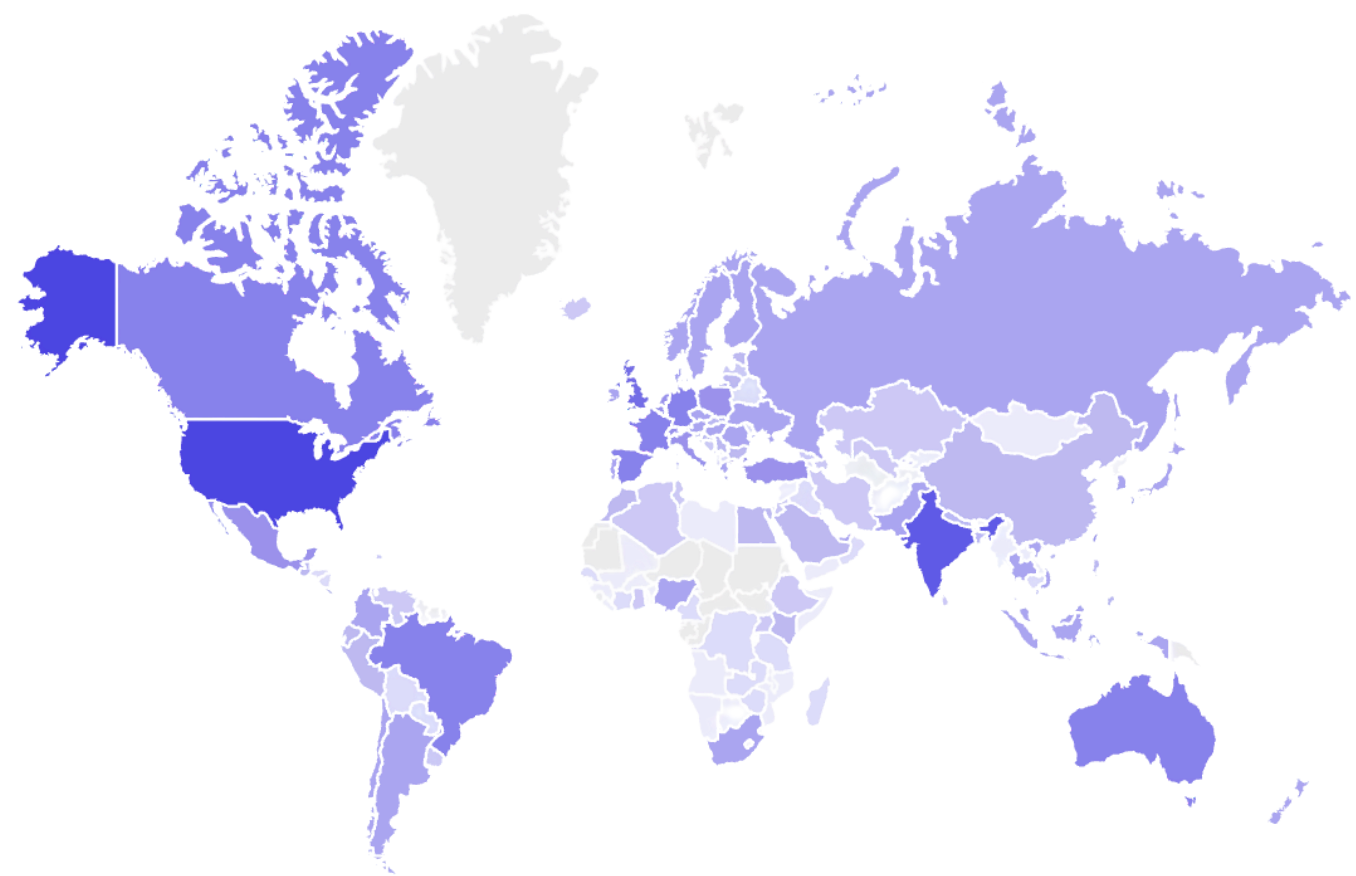
Performance Assurance

Simple, transparent, and on us: if your ad doesn't meet our baseline metrics, we rerun it for free.
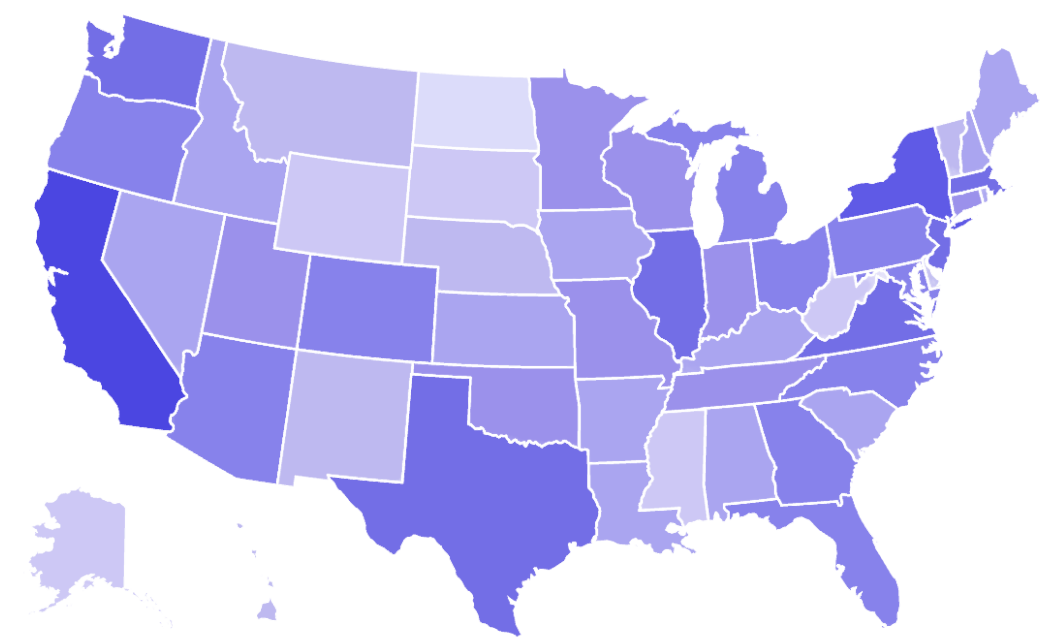
SuperIntelligence News

Audience

- Strategic buyers and technical builders: C-suite leaders, product managers, data scientists, engineers, growth operators.
- Seed funded to public companies - SaaS, AI infrastructure, dev tools, productivity, and emerging platforms.
- Majority readers in America across 50 states, Europe, UK, APAC and 195 countries with strong US/EU concentration.

Region	Reader %
USA	40%
UK	20%
Europe	20%
Canada	10%
APAC	10%

Global Presence - 195 Countries

Readers in USA across all 50 states

Our Partners

And Many More...

We partnered with the Superintelligence Newsletter team, and the results were beyond our expectations. The team is prompt, professional, and truly understands how to deliver value.
- HubSpot

Running with Superintelligence Newsletter was one of our best marketing decisions. The campaign exceeded expectations, and their quick, responsive team made the entire process effortless.
- Airtable

Ad Solutions

Place your Ad like this at the top, middle or bottom slot

Top Slot

Ideal for: launches, category leadership, major announcements

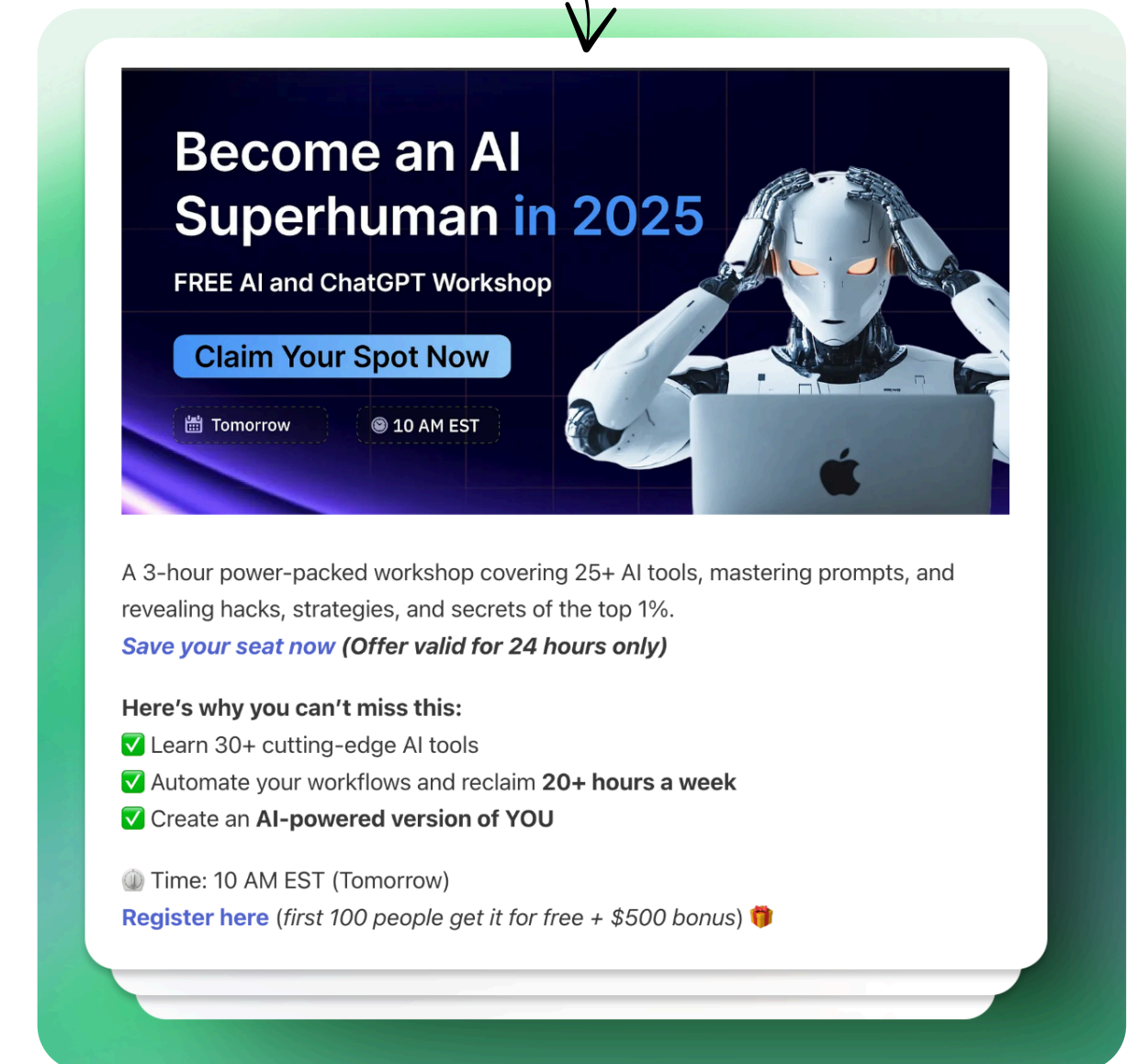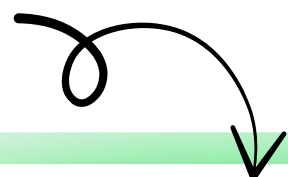Prime position and highest attention. Sets the story for the issue.

Middle Slot

Best for unique 'feature' marketing, "why now" & differentiators.

Appears after top stories, when readers are warmed up.

Bottom Slot

Best for reinforcement, repositioning & nudge offers.

Catches finishers who read to the end - high intent readers.

Become an AI Superhuman in 2025
FREE AI and ChatGPT Workshop

Claim Your Spot Now

📅 Tomorrow   ⏰ 10 AM EST

A 3-hour power-packed workshop covering 25+ AI tools, mastering prompts, and revealing hacks, strategies, and secrets of the top 1%.
Save your seat now (Offer valid for 24 hours only)

Here's why you can't miss this:
☑ Learn 30+ cutting-edge AI tools
☑ Automate your workflows and reclaim **20+ hours a week**
☑ Create an **AI-powered version of YOU**

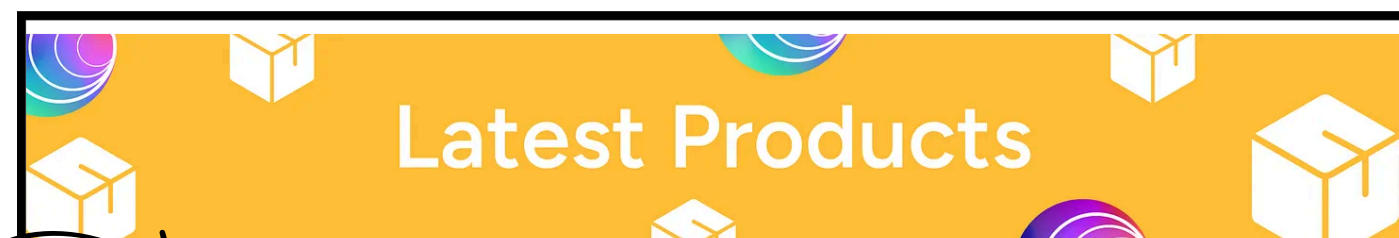🕙 Time: 10 AM EST (Tomorrow)
Register here (*first 100 people get it for free + $500 bonus*) 🎁

All slots follow the same specifications - 1 banner (1280×720px) + 1 heading + 25–30 word write-up + CTA link

Specialised Ad Solutions

Latest in Tools Slot

Ideal for trials, demos, product signups from high-intent readers. First in the list - highest attention point.
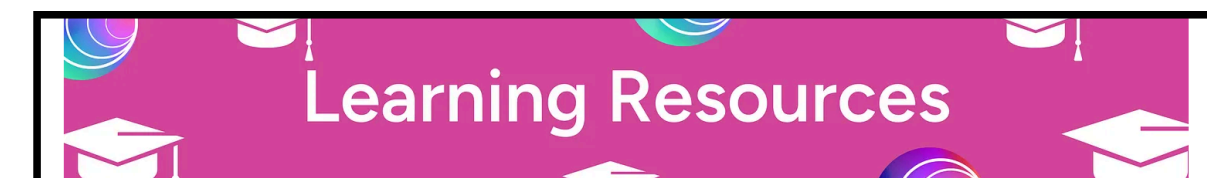
Latest Products

- **Your Brand** :*With a bold brand voice, clear key messaging, and a powerful call to action*

- **Microsoft Vibe Voice :** Microsoft's open-source VibeVoice models can generate up to **90 minutes of expressive, multi-speaker conversational audio**, offering seamless podcast-style narration with natural turn-taking and voice consistency.

- **Google Gemini Nano Banana :** Google's "Nano Banana" (Gemini 2.5 Flash) enables multi-step, lifelike image edits - blend scenes, keep likeness intact, swap styles - all while preserving identity with uncanny consistency.

- **NVIDIA Canary 1B-V2 :** NVIDIA's Canary 1B-V2 packs bold multitasking: real-time transcription and translation across **25 European languages**, high accuracy and blazing-fast inference under a CC-BY-4.0 license.

Learning Resources Slot

Best for courses, video, ebook, or PDF (gated or ungated) for sustained lead-gen and evergreen education.

Learning Resources

AI Agents vs Mixture of Experts: AI Workflows Explained

think series

AI Agents vs Mixture of Experts

Watch on YouTube

Get A Robust Understanding of LLMs

Join our complimentary *7-day email series* to explore LLM essentials—from core concepts and model design to training workflows, real-world use cases, and ethical best practices.

Sign up now and take your AI expertise to the next level!

Bundle Packages

Our best-sellers.

We offer custom packages for:

Advertisers with unique campaign goals and higher frequency needs.

Exclusive discount rates at upto 30% off.

With every bundle package, you get:

- **Consistent Exposure**

- **Position as go-to Solution**

- **Guaranteed Priority Placement**

- **Cost efficiency per Ad**

Purchase Assurance

We stand behind every placement

If we miss our baseline metrics, we'll rerun it free. Simple.

What we guarantee

Clear baselines per slot (rolling 90-day medians).
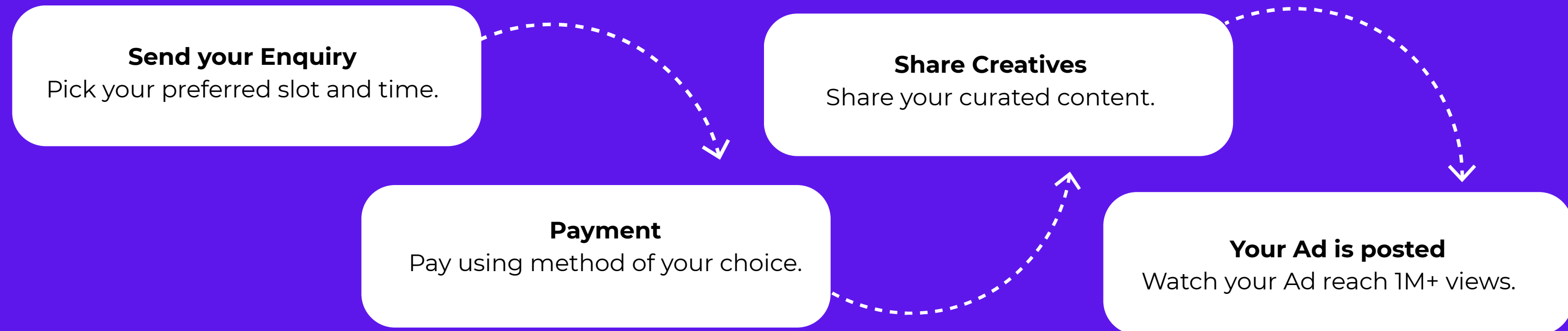
What we need

Final creative 3 days prior.
One CTA with/without UTMs.
Working mobile-friendly target page.

Booking a Slot is Easy

Send your Enquiry
Pick your preferred slot and time.

Payment
Pay using method of your choice.

Share Creatives
Share your curated content.

Your Ad is posted
Watch your Ad reach 1M+ views.

Enquire About Open Slots & Pricing

Email us at - partner@superintelligencemedia.com